Professional Development Institute

Flex Course Syllabus

Canva: A Guide for Creating Engaging Classroom Content (K-12)

PDI Course Number: 10T04 (This is a one-unit course)

UCSD Course Number: EDUC42620

If you would like information about receiving post-baccalaureate (graduate) credit for completing this course, **please click here**.

Course Description

Would you like to transform your classroom lessons into a captivating visual experience? Have you wanted to use Canva to design engaging classroom content but are a bit intimidated? Canva is an online content creation platform that empowers everyday users to be designers. This online course for K-12 teachers is designed to introduce the basics of using Canva for teaching and learning. The course starts with an overview of the Canva dashboard and editing interface. Teachers will explore Canva's large gallery of free templates and learn how to filter for templates that fit their subject and grade levels. Teachers will learn how to create a graphic organizer from scratch to explore how easy it is to design educational content in Canva. From there, teachers will learn the basics of Canva Whiteboard, Canva Presentations, and Canva Videos, and how each option can be used in the classroom for direct instruction and student projects. Teachers will also explore two of Canva's generative artificial intelligence tools to enhance classroom lessons. Finally, teachers will be given lesson ideas that will allow students to use Canva to create content to showcase their learning. By the end of this continuing education course, teachers will be confident in their knowledge of using Canva to create useful and engaging classroom lessons and learning materials.

Educational Outcomes

1. Teachers will be introduced to Canva as an online platform for creating digital content for learning.
2. Teachers will learn about Canva's dashboard and editing interface.

3. Teachers will understand how to find free templates that fit their subject areas and grade levels as well as how to edit a template.
4. Teachers will learn about the different tools and shortcuts that can help save them time when designing in Canva.
5. Teachers will learn how to create a design from scratch by following step-by-step instructions for creating a graphic organizer, including creating a design with a custom size, selecting a background, inserting elements, selecting a font, and sharing a design.
6. Teachers will learn about Canva Whiteboard and how it can be used to facilitate whole-class brainstorming sessions and student collaboration.
7. Teachers will learn the basics of creating a Canva presentation, including inserting elements and creating a custom animation path. Teachers will also learn how to use Canva Presentations for direct instruction using the Canva Live and Expand to Whiteboard features.
8. Teachers will learn the basics of creating a video in Canva, including how to customize a video template, import videos, adjust the length of a video clip, add transitions, and record a voice narration.
9. Teachers will learn about Canva's generative artificial intelligence tools like Magic Media and Magic Write, and how they can be used in the classroom.
10. Teachers are provided with lesson ideas to have students create content using Canva to demonstrate learning.

Instructional Media

- Online Discussions
- Online Engagement
- Online Collaboration
- Instructor Feedback
- Instructor Interaction
- Online Resources and Websites
- Supplemental Instructional Materials
- Printable Classroom Resources

Evaluation

- Test #1
- Test #2
- Test #3
- Test #4

Topical Outline

Unit One

- Introduction to Canva

- Exploring and Customizing Templates
- Design Features and Shortcuts to Simplify Your Canva Experience
- **Test #1**

Unit Two

- Creating a Design from Scratch: Graphic Organizers
- Classroom Collaboration with Canva Whiteboards
- **Test #2**

Unit Three

- Canva Presentations
- Canva Videos
- **Test #3**

Unit Four

- Amplify Lessons with Canva's Magic Tools
- Creating Content to Showcase Learning
- **Test #4**

Bibliography

McCarthy, J. (2007, November 12). *What is artifical intelligence?* https://www-formal.stanford.edu/jmc/whatisai.pdf

What is Artificial Intelligence (AI)? | IBM. (n.d.). https://www.ibm.com/topics/artificial-intelligence